

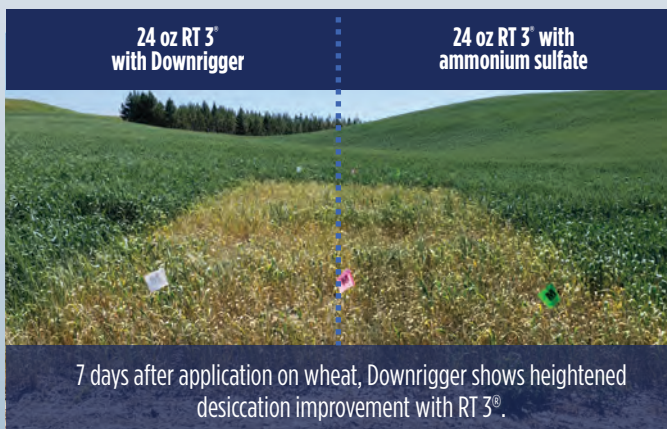
# DOWNRIGGER™

## All-in-One Adjuvant System

POWERED BY  **STORM™**  
TECHNOLOGY

Research proven  
quality with  
all-in-one  
convenience

- Water conditioner, pH adjuster, non-ionic surfactant, deposition and drift reduction aid, and activator all-in-one product.
- A best-in-class, proprietary adjuvant system that consistently outperforms stand-alone products, including AMS.
- Improves herbicide effectiveness to eliminate deep-rooted, moisture-robbing weeds.
- Downrigger combines all of the best adjuvants in their category, backed by research, in one convenient product.



RT 3<sup>®</sup> is a trademark of Bayer CropScience.

**5%** performance improvement  
in burndown activity using  
**DOWNRIGGER VS. AMS**

Reduced packaging, reduced handling, reduced soil compaction.



7.5 gallons of Downrigger = 255 lbs. AMS + 3.75 gallons M-90™ + 3.75 gallons Conform™

Give your herbicide a bigger bite.

Advanced Adjuvant Technology



[www.mcgregor.com](http://www.mcgregor.com)

# FREQUENTLY ASKED QUESTIONS

## What does Downrigger do?

Downrigger is a water conditioner, pH adjuster, non-ionic surfactant, deposition and drift reduction aid, and activator combined to create an all-in-one adjuvant system that outperforms stand-alone options. It is all of the absolute best products on the market (backed by research) in one convenient product.

## Why is the water conditioner in Downrigger advantageous?

The water conditioner in Downrigger aggressively binds to hard water cations that can tie up the active ingredient in the tank. This improves the pesticide efficacy by keeping more of the active ingredient available to attack weed targets. Because Downrigger is less acidifying than alternative adjuvants, the active ingredients in a tank treated with Downrigger are less volatile – allowing glyphosate, in particular, to be more compatible with other herbicides.

## How does Downrigger stack up to AMS?

In The McGregor Company replicated research trials, Downrigger consistently demonstrates a 5% improvement in burndown activity when compared to AMS. Not only does Downrigger outperform AMS, but it also simplifies the grower's operation by significantly reducing the total weight and volume of packages being handled. This is beneficial to the handler, but also means less weight in the tank across the ground which drives lower fuel expense and reduces soil compaction.

## What is the best timing for Downrigger?

Downrigger is designed to optimize sprays containing glyphosate, making it particularly effective at burndown timing. Because Downrigger contains the most advanced water conditioning agent, drift and deposition aid, and surfactant technology available for use in agriculture today, Downrigger improves performance in almost all herbicide tank mixtures.

DOWNRIGGER™ IS POWERED BY



**StorM Technology™** is improved adjuvant chemistry with next generation efficiency driven by molecular packing.

- StorM Technology has the efficacy of oils with the safety of a non-ionic surfactant.
- StorM Technology delivers the active ingredient in a smaller particle size leading to better leaf surface coverage.
- StorM Technology has a unique molecular structure that escorts the active ingredient into the plant tissue and to the site of activity.
- StorM Technology provides a unique dual action delivery system that delivers MORE active ingredient, FASTER and more efficiently than traditional adjuvants.

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