



Industry-Leading Dust-Reduction Additive

FOR USE WITH SEED TREATMENTS

**Breathe
easy.
Treat
SMART.**

- Treat-Safe™ is treating SMART. **Active ingredient lost as 'dust-off' is a LOSS to crop's potential and a LOSS to the farm's financials.** By saving active ingredient on your seed, you are saving dollars for your bottom line.
- Treat-Safe keeps more active ingredient on the seed during processing and planting for heightened product performance and better protection against disease and insects.
- Treat-Safe improves flowability to greatly reduce bridging and encourage more consistent seed flow at planting.
- Enhanced seeding consistency, more uniform treatment coverage, and increased product retention drives improved performance across the entire field.

97% of seed-applied active ingredient is retained on the seed with Treat-Safe.
Industry standard active ingredient retention during seed treatment is only 35%!



**Increased
coverage &
flowability**

**Reduced dust
& liability**



Increased retention of active ingredient on the seed is visibly noticeable with Treat-Safe™ added to the seed treatment mix.

Specialized Seed Treatment Solutions



www.mcgregor.com

FREQUENTLY ASKED QUESTIONS

What is in the dust from your seed?

Dust from the seed not only includes your seed treatment, but also includes allergens like mold, bacteria, and fungi, as well as mite parts, rat hairs, pesticides, and other fine particles that could lead to serious medical concerns. Dust exposure levels inside seed houses can overwhelm the body's respiratory tract, leaving workers more vulnerable to infections and more susceptible to disease.

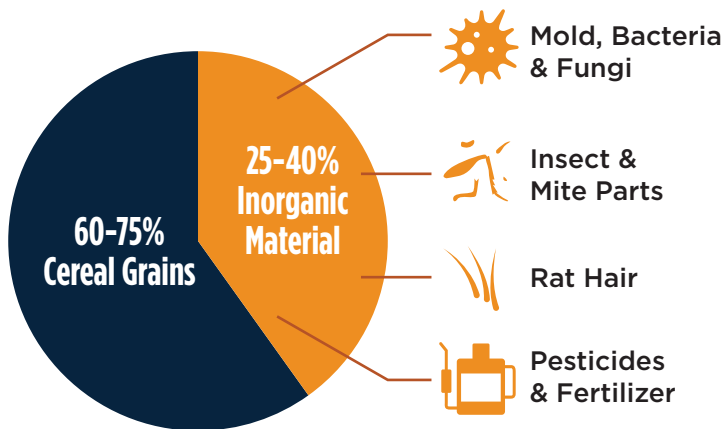
Why is reducing dust-off important?

In addition to dramatically reducing worker exposure to dust-off antigens, seed treatment that fails to attach to the seed is a wasted investment. Treat-Safe by The McGregor Company improves seed treatment performance by retaining more active ingredient on the seed during processing and planting.

How will reducing dust-off improve my bottom line?

On average, 10% of your active ingredient investment is returned to bottom line profits by adding Treat-Safe. More product on the seed and in the ground, plus improved application uniformity, deposition, and coverage adds up to a huge opportunity for gained efficiencies across the entire field.

WHAT'S IN THE DUST?



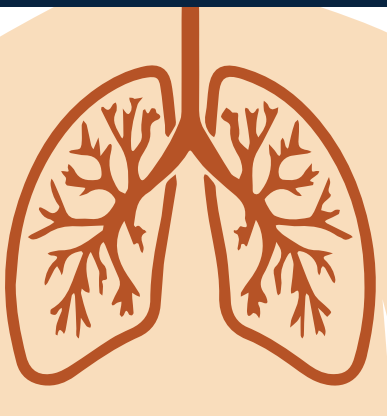
*Grain Dust (Oat, Wheat, Barley) study, OSHA 2021.

OVERALL DUST REDUCTION



Independent research shows a 90% overall dust reduction as well as improved retention of the active ingredient when Treat-Safe is used vs. industry standard dust-off products.

CHRONIC EFFECTS OF GRAIN DUST



- Chronic Obstructive Pulmonary Disease
- Asthma
- Extrinsic Allergic Alveolitis
- Pulmonary Fibrosis
- "Farmer's Lung"
- Pneumoconiosis
- Cancers
- Heart Disease

Health and Safety Executive, 2011.

WITH
TREAT-SAFE

WITHOUT



Dust-off filter paper testing demonstrates a vast reduction of dust when Treat-Safe is applied with seed treatments.



Probably The Best Dust-Off Product In The World