M - 90 TM

Superior Wetting & Spreading

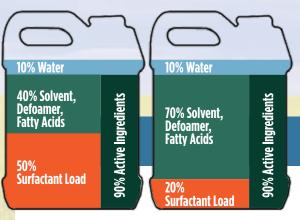
NONIONIC SURFACTANT

High Surfactant Load for High Performance Crops

- Optimized formulation delivers improved spray performance & ease of handling.
- Infused with tall oil fatty acids to reduce drying time and increase pesticide absorption.
- M-90 drives performance with a high surfactant load, not cost-reducing 'fillers'.
- Superior wetting and uniformity of spray coverage increases the efficacy of spray applications.

Top 2 wetting & spreading properties

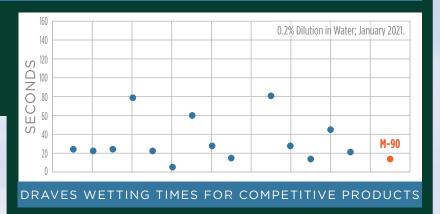
M-90's wetting and spreading properties out-performed 93% of competing products.



A. 90/10 NIS

B. 90/10 NIS

In this example, Product A has more than 2X as much surfactant, theingredient that actually gets the job done in the spray tank. It is important that customers understand the difference in product quality and the value difference in these two products.



Know and Understand What You are Buying

Both products A & B in this example would be properly sold and labeled as 90-10 NIS adjuvants in the market place. Both products have 90% active ingredients.

However, Product A in this example has 50% actual surfactant while Product B has only 20% surfactant.

"Active ingredients" does not always project surfactant quality and load!



FREQUENTLY ASKED QUESTIONS

What is M-90?

M-90 is a nonionic surfactant formulated for increasing the efficacy of various agricultural and horticultural spray applications. Specifically designed for optimum activity enhancement when used with a wide range of pesticides.

What is the difference between M-90 and other 90% surfactants on the market?

While each surfactant on the market is different, M-90 has always been formulated using the highest grade components on the market. The addition of tall oil in the M-90 formulation reduces drying time and encourages increased pesticide absorption into the leaf.

Don't all 90% surfactant have the same active ingredient?

Not all 90% nonionic surfactants are created equal! While there are many competing 90% surfactant products, the type and ratio of active ingredients vary significantly. Most competing products contain high levels of low-cost 'filler' ingredients that do not provide spreader activator properties (such as solvents, carriers, and other utility components). With a surfactant load of 50%, M-90 is far superior to almost all similar products in the marketplace.

Does M-90 have a defoaming agent in the formulation?

Yes. M-90 has the highest level of defoamer that the formulation can handle without compromising the stability of the product.

Notes	