

TMC | M-PRESS™



Soft White
Winter Wheat

WITH
SEEDSTART™

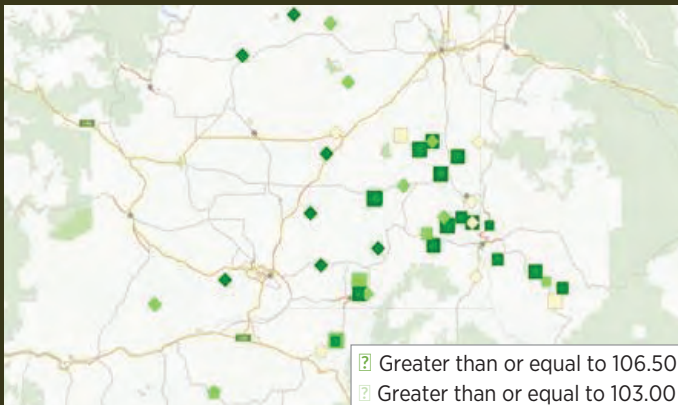
**Highly adaptable
to handle low
rainfall and
disease risk**

- 12"-20" rainfall wheat with flexibility to adapt across rainfall zones and maintain top-end yields.
- M-Press has a remarkable defense package particularly for rust pressure and Fusarium crown rot.
- Strong winter hardiness and spring vigor paired with the ability to handle drought stress during grain fill gives M-Press the maximum yield advantage.



M-Press breaks records! The 1st place 2020 National Wheat Yield Contest winner in the dryland winter wheat division nearly broke the national record with M-Press – That's M-Press(ive)!

M-Press Yields Over Mean, 2016-2019



- Greater than or equal to 106.50
- Greater than or equal to 103.00
- Between 97.00 and 103.00
- Less than or equal to 97.00
- Less than or equal to 94.25

Results for 50+ site locations in the PNW, evaluated by 4 institutions, ALL consistently demonstrate yields over mean.

9% average
yield increase

Disease Resistance

Stripe Rust	RESISTANT - 2 (16/18 WSU/OSU)
SBWMV (Soil-Borne Mosaic Virus)	MODERATE RESISTANCE (16-18 OSU, SY)
Fusarium Crown Rot	TOLERANT (OSU/TMC 17-18)
SFR (Strawbreaker Foot Rot)	TOLERANT (14-15 WSU / 17, 18 OSU)
C Stripe (Cephalosporium Stripe)	MODERATE TOLERANCE - 4/5 (15 WSU, 18 OSU, 18 TMC)
PLS (Physiological leaf spot)	MODERATE TOLERANCE (18, 19 TMC)
Snow Mold	SUSCEPTIBLE (18 OSU/WSU)

2021 & 2022

Top 5 planted wheat variety
in Washington state

Don't stress. **M-PRESS.**

Superior Seed Variety



www.mcgregor.com

FREQUENTLY ASKED QUESTIONS

There are many soft white winter wheat varieties available. What makes M-Press stand out? M-Press has a strong defense package with very high adaptability and flexibility between rain zones. These features give M-Press unique benefits compared to other varieties and have contributed to an average yield increase of 9%.

What conditions does M-Press perform best in?

M-Press is a medium maturity soft white winter wheat with the adaptability to flex to high or low rainfall zones and still deliver consistently high, top-end yield results. The flexibility of M-Press alleviates stress from the grower by reducing the risk associated with betting on Mother Nature for moisture.

How does M-Press handle disease pressure in low rainfall?

Disease can be more prevalent in low rainfall years. M-Press is a medium short plant height with stiff straw for improved disease resistance, particularly with stripe rust, crown rot, and fusarium. M-Press has shown remarkable tolerance to drought stress during grain fill allowing maximum yields.



SeedStart™ is industry leading seed-applied nutrition.

- Only **SeedStart** with unique **MicroFuze™** Technology addresses the very specific conditions, soils, and stresses of the PNW to check all the boxes – Accessible. Proven. Loaded.
- **Accessible** immediately at germination, **SeedStart** feeds the seed what it needs when it needs it.
- **Proven** 4 bu/ac yield gain and the most cost-effective option to address early season zinc demands and deficiencies.
- **Loaded** with 4-5X more zinc than competing EDTA products.

Agronomic Features

Protein	LOW (‘16-‘18 TMC, WSU, OSU)
Test Weight	GOOD (‘16-‘18 TMC, WSU, OSU)
Maturity	MEDIUM (17,18 WSU, TMC 15-18)
Plant Height	MEDIUM SHORT (20+ locs, 3 years)
Lodging	VERY GOOD (16-18 TMC, WSU, OSU)
Spring Vigor	STRONG
Winter Hardiness	GOOD

Notes

