

# TMC | M-PRESS™



Soft White  
Winter Wheat

WITH  
**SEEDSTART™**

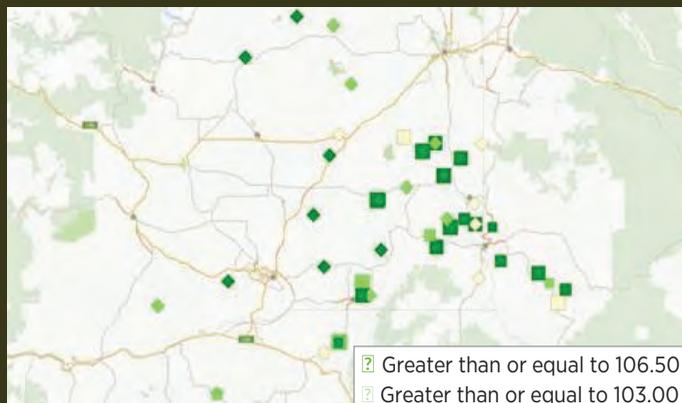
**Highly adaptable  
to handle low  
rainfall and  
disease risk**

- 12"-20" rainfall wheat with flexibility to adapt across rainfall zones and maintain top-end yields.
- M-Press has a remarkable defense package particularly for rust pressure and Fusarium crown rot.
- Strong winter hardiness and spring vigor paired with the ability to handle drought stress during grain fill gives M-Press the maximum yield advantage.



**M-Press breaks records!** The 1st place 2020 National Wheat Yield Contest winner in the dryland winter wheat division nearly broke the national record with M-Press – That's M-Press(ive)!

## M-Press Yields Over Mean, 2016-2019



Results for 50+ site locations in the PNW, evaluated by 4 institutions, ALL consistently demonstrate yields over mean.

- Greater than or equal to 106.50
- Greater than or equal to 103.00
- Between 97.00 and 103.00
- Less than or equal to 97.00
- Less than or equal to 94.25

**9%** average  
yield increase

## Disease Resistance

<b>Stripe Rust</b>	<b>RESISTANT - 2</b> (16/18 WSU/OSU)
<b>SBWMV</b> (Soil-Borne Mosaic Virus)	<b>MODERATE RESISTANCE</b> (16-18 OSU, SY)
<b>Fusarium Crown Rot</b>	<b>TOLERANT</b> (OSU/TMC 17-18)
<b>SFR</b> (Strawbreaker Foot Rot)	<b>TOLERANT</b> --- (14-15 WSU / 17, 18 OSU) ---
<b>C Stripe</b> (Cephalosporium Stripe)	<b>MODERATE TOLERANCE - 4/5</b> (15 WSU, 18 OSU, 18 TMC)
<b>PLS</b> (Physiological leaf spot)	<b>MODERATE TOLERANCE</b> (18, 19 TMC)
<b>Snow Mold</b>	<b>SUSCEPTIBLE</b> (18 OSU/WSU)

2021

**Top 5 planted wheat variety**  
in Washington state

Don't stress. **M-PRESS.**

Superior Seed Variety



[www.mcgregor.com](http://www.mcgregor.com)

# FREQUENTLY ASKED QUESTIONS

There are many soft white winter wheat varieties available. What makes M-Press stand out? M-Press has a strong defense package with very high adaptability and flexibility between rain zones. These features give M-Press unique benefits compared to other varieties and have contributed to an average yield increase of 9%.

## What conditions does M-Press perform best in?

M-Press is a medium maturity soft white winter wheat with the adaptability to flex to high or low rainfall zones and still deliver consistently high, top-end yield results. The flexibility of M-Press alleviates stress from the grower by reducing the risk associated with betting on Mother Nature for moisture.

## How does M-Press handle disease pressure in low rainfall?

Disease can be more prevalent in low rainfall years. M-Press is a medium short plant height with stiff straw for improved disease resistance, particularly with stripe rust, crown rot, and fusarium. M-Press has shown remarkable tolerance to drought stress during grain fill allowing maximum yields.



SeedStart™ is industry leading seed-applied nutrition.

- Only **SeedStart** with unique **MicroFuze™** Technology addresses the very specific conditions, soils, and stresses of the PNW to check all the boxes – Accessible. Proven. Loaded.
- **Accessible** immediately at germination, **SeedStart** feeds the seed what it needs when it needs it.
- **Proven** 4 bu/ac yield gain and the most cost-effective option to address early season zinc demands and deficiencies.
- **Loaded** with 4-5X more zinc than competing EDTA products.

## Agronomic Features

Protein	<b>LOW</b> (‘16-‘18 TMC, WSU, OSU)
Test Weight	<b>GOOD</b> (‘16-‘18 TMC, WSU, OSU)
Maturity	<b>MEDIUM</b> (17,18 WSU, TMC 15-18)
Plant Height	<b>MEDIUM SHORT</b> (20+ locs, 3 years)
Lodging	<b>VERY GOOD</b> (16-18 TMC, WSU, OSU)
Spring Vigor	<b>STRONG</b>
Winter Hardiness	<b>GOOD</b>

Notes

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